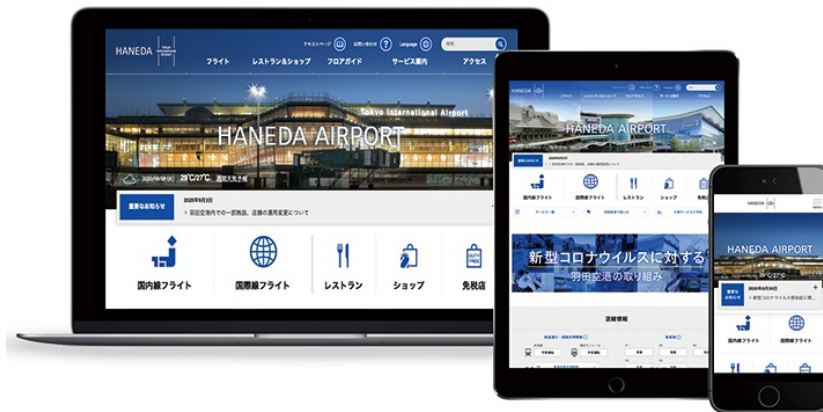




Grand Prize for Haneda Airport Terminal Website!
— Website wins in Web Grand Prix Corporate Grand Prix Category (Corporate BtoC Website)



On November 16, the Haneda Airport Terminal Website, created by Japan Airport Terminal Co., Ltd. (JAT) and Tokyo International Air Terminal Corporation (TIAT), along with Netyear Group Corporation, was awarded the Grand Prix in the Corporate Grand Prix Category (Corporate BtoC Website) of the 8th Web Grand Prix, which is organized by Japan Advertisers Association Inc. and the Web Advertising Bureau.

The winning Haneda Airport Terminal Website was revamped and relaunched in March this year after the separate websites for the domestic terminals (Terminals 1 and 2), run by JAT, and for the international terminal (now Terminal 3), run by TIAT, were merged into one.

The new website was commended for the configuration of the icons, which are organized into a menu for different objectives, and for the information design and layout balance when viewed on a smartphone. These factors all fulfilled the functional concept of stress-free searching for information about Haneda Airport.

We believe that the receipt of the Grand Prix was the culmination of the unified determination of everyone involved in the website's creation, both in-house and externally, to make it "the world's best airport website." We will make even further improvements to create a space of comfort and hospitality for patrons.

We look forward to your continued patronage of the Haneda Airport Terminal Website.

Related link (Japanese only):

Japan Advertisers Association Inc., announces winning websites in Corporate Grand Prix Category of the 8th Web Grand Prix

https://award.wab.ne.jp/pdf/wgp2020_release_20201116.pdf

For inquiries concerning this topic:

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