

March 30, 2017 Japan Airport Terminal Co., Ltd.

## Haneda Airport's New Original Sweets Brand FROZEN to GO Is Launched





Catalana (Berry Almond)

Soufflé Cheesecake (Banana Rum Cream)

Japan Airport Terminal Co., Ltd. will begin rolling out Haneda Airport's original sweets brand, Frozen to Go, on April 1.

The products in the new brand are a new concept in sweets that take advantage of the location in the airport. Travelers can buy these Western sweets frozen so that they are just ready to eat when they arrive at their destination.

The first products to be offered under the new brand are Catalana (a traditional dessert from the Catalan region of Spain), a custard with a caramel topping, and Soufflé Cheesecake, which appeals to adult tastes with the added flavor of liqueur.

## **Product Overview**

Brand name: Frozen to Go

Product name: Catalana (two flavors)

- Berry Almond, with a topping of colorful berries and almonds
- ♦ Pineapple Walnuts, with a topping of dried pineapple and walnuts

Soufflé Cheesecake (two flavors)

- ♦ Banana Rum Cream, containing cream cheese mixed with rum and bananas
- ◆ Caramel Apple, containing custard cream mixed with apple liqueur and caramelized apples with a cinnamon flavor

Price: 1,728 yen each (inc. tax)

· Locations where sold: Haneda Star Sweets, 2nd floor, Domestic Terminal 1, Haneda Airport

Tokyo Shokuhinkan (Tokyo Food Products Clock Tower 3 Store), 2nd floor,

Domestic Terminal 2, Haneda Airport

## Inquiries:

Store Management Division, Sales Division, Operation Department, Japan Airport Terminal Co., Ltd. Tel: 03-5757-8090 (9:00-17:30) \*Closed weekends and public holidays