



## **SALASUSU Pop-Up Store at Haneda Airport**

### **Job Creation and Human Resources Development Project in Cambodian Farming Villages**

Japan Airport Terminal Co., Ltd. will sell products from the Cambodian brand, SALASUSU, at Haneda Airport. The brand was established by the specified non-profit organization, SUSU, with the aims of creating jobs and encouraging women's independence in the farming villages of Siem Reap in Cambodia, which is home to the World Heritage-listed Angkor Wat. The brand concept of SALASUSU is "traveling to meet the makers." Every product is individually hand-crafted and has the name of the Cambodian woman who made it inscribed on it. Through SALASUSU, the company will propose a new kind of connection between buyer and maker that will be woven over the seas. A percentage of the proceeds from sales of SALASUSU products will be used to support SUSU's work in Cambodia.



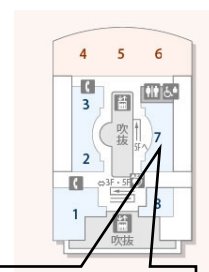
S A L A S U S U



Brand Concept: SALASUSU is a lifestyle brand originating in Cambodia that seeks to weave warm connections between maker and buyer through a range of canvas bags, sandals, and other items that will adorn your travel scenes, with the concept of "Life Journey." The makers are Cambodian women who have not had the opportunity to be educated. By working at SALASUSU, these women are taking a "Life Journey" of learning through making, while also earning a stable income. Individually crafted with meticulous care, the warmth of its maker's hands can be felt in each product.

#### **Store Overview**

1. Period: Friday, April 27–End of August, 2018 (TBC)
2. Location: Inside GOBI boutique, 4th floor Marketplace, Terminal 1
3. Opening Hours: 10:00 a.m.–7:00 p.m.
4. Tel: 03-5757-8331



GOBI boutique

Inquiries (9:00 – 17:30 weekdays):

Operations Section, Retail Sales Department, Passenger Terminal Operations Department, Japan Airport Terminal Co., Ltd.

Tel: 03-5757-8517